



**AutoInstall**SSL™

# Marketing Materials

# AutoInstall SSL™ Introduction Email Template

Subject: Update: We've Made SSL Installation a Breeze!

Body: Hi (FIRST NAME),

We're excited to announce that your SSL lives are about to get a whole lot easier☺. That's because we've recently installed and implemented an exciting new technology called **AutoInstall SSL™**. With **just a couple clicks of the mouse**, you will be able to:

- Generate your CSR
- Validate your domain
- Install your certificate
- Verify installation
- View your newly protected website

This whole process only takes a few minutes and **works with every certificate** we offer. Even premium OV and EV certificates once the validation process has been completed by the Certificate Authority (CA).

To access AutoInstall SSL™, you simply need to login to your hosting control panel (i.e. cPanel, Plesk etc) after you purchase your SSL certificate.

For **cPanel** after login click on **AutoInstall SSL™** icon under the Security tab,

For **Plesk** after login click on **AutoInstall SSL™** icon inside the sidebar.

From there, you will be directed to enter your Token, which are unique identifying number that now come with every SSL that we sell. You can retrieve this Token (ENTER HOW YOUR CUSTOMER CAN RETRIEVE THEIR TOKEN HERE).

Once you enter your Token, you'll be off and running! As always, if you run into any issues or need any further assistance, please feel free to **contact us** at (ENTER CONTACT DETAILS HERE). We have also included some more information about AutoInstall SSL™ in this email, like (ENTER ANY ADDITIONAL DOCUMENT NAMES HERE).

You can also view our **new webpage** about AutoInstall SSL™ by clicking right here. (LINK TO NEW AUTOINSTALL SSL™ WEBPAGE)

(EMAIL SIGNATURE)



# AutoInstall SSL™ Newsletter Announcement

Headline: **AutoInstall SSL™ is Here to Make your SSL Life Easy!**

Body: AutoInstall SSL™, a revolutionary new technology, is now available to all of our SSL customers! Now, when you purchase an SSL certificate through us, all you have to do is login to your hosting control panel (i.e cPanel, Plesk etc).

For cPanel and click on the AutoInstall SSL™ icon under the Security tab.

For Plesk after login click on the AutoInstall SSL™ icon inside the sidebar.

The rest is easy! With a few clicks of the mouse, you'll be able to generate your CSR, validate your domain, install your certificate, and view your newly secured website. Excited? We thought so! Check out our new AutoInstall SSL™ webpage for more information and to check out the process. [\[LINK TO NEW](#)

[AUTOINSTALL SSL™ PAGE OF YOUR WEBSITE\]](#)



# AutoInstall SSL™ Press Release Template

## FOR IMMEDIATE RELEASE:

[INSERT COMPANY NAME] Now Using AutoInstall SSL™ to Help Customers with SSL Installation

[City, State – Date] – [INSERT COMPANY NAME] has announced that they are now fully integrated with AutoInstall SSL™, a revolutionary new technology that streamlines SSL generation and installation. AutoInstall SSL™ is currently available to all of their cPanel and Plesk customers and is so unique because it works with all three types of SSL certificates: Domain Validated (DV), Organization Validated (OV), and Extended Validation (EV). Additionally, AutoInstall SSL™ is compatible with SSL certificates from some of the leading names in the industry like Symantec, Thawte, GeoTrust, RapidSSL, and Comodo.

"[INSERT QUOTE HERE]," said [INSERT NAME], [INSERT TITLE] of [INSERT COMPANY NAME]. "[FINISH QUOTE HERE]."

[INSERT COMPANY INFORMATION HERE – for example, year founded, services offered, industry experience, plans of future expansion, etc.]

By adding AutoInstall SSL™ to their portfolio, [INSERT COMPANY NAME] hopes to make their customers' SSL lives as simple as possible. [INSERT COMPANY NAME] allows their customers to use AutoInstall SSL™ completely free of charge, while still offering their breath of SSL certificates at discounted rates versus buying directly from vendors. SSL certificates are an extremely important component for establishing trust online, as they encrypt data sent from a browser to a server and activate trust indicators across all major browsers, like "https", site seal, the padlock icon, and the green address bar on more premium EV certificates.

[INSERT COMPANY URL]

Contact:

[INSERT CONTACT NAME]

[INSERT CONTACT EMAIL ADDRESS]

[INSERT COMPANY ADDRESS]

[INSERT COMPANY PHONE NUMBER]

